



multiplex[®]



Farmers' first choice since 1974

Come Let's 
Grow Together

www.multiplexgroup.com

multiplix[®]

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Mission

To be the most preferred quality agro input manufacturer and supplier, as well as “Total Solution Provider” to improve - overall soil health, crop productivity and quality of the produce

Vision

Our progress is through Innovative products and services to farming community

Values

Integrity
Quality
Trust & Transparency
Commitment
Relationship
Innovation

Motto

Multiplex Farmer Happy Farmer

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ABOUT US

Established in 1974 by exceptionally foresighted visionary Dr. G. P. Shetty, a Doctorate in Plant Physiology and Plant Nutrients.

Our Group is a leading Manufacturer and Exporter of Fertilizers, Micronutrients, Organic Manure, Bio-Fertilizers, Bio-Pesticides, Bio-stimulants, Bio-Activators and Chemical Pesticides in India & Overseas.

We offer products for Agricultural, Horticultural, Sericulture, Plantation crops, Fruits and Vegetable Crops.

They are field tested and certified by various esteemed Agricultural Research Institutions and Universities in INDIA.

Our products are marketed across India and we export to more than 17 Countries including Japan, Korea, Ethiopia, Djibouti, Sri Lanka & UAE.



27
Branches



1500+
Employees



5000+
Authorized
Dealers



300+
Products



18
Manufacturing
Units



4 Lakh+
Farmer Club
Members



A VISIONARY LEADER TRANSFORMING INDIAN AGRICULTURE



Dr. G. P. Shetty
Founder & Chairman



**Pioneer of
Sustainable
Agriculture and
Food Security**

Dr. Gopalakrishna Pommaiah Shetty is a visionary leader renowned for his unwavering commitment to balanced crop nutrition management, sustainable agricultural practices, and the enhancement of national food security. Hailing from Kalathur village, Udupi district, Karnataka, Dr. G. P. Shetty's journey is a testament to his remarkable contributions to modern Indian agriculture.

Growing up in an agriculturally rooted family, Dr. G. P. Shetty naturally developed a profound connection to farming communities. His academic journey was marked by excellence, with notable achievements at Willingdon College in Sangli, Pune University, and Kolhapur University. His pursuit of knowledge culminated in Ph.D. under Dr. G. V. Joshi's mentorship in plant physiology and plant nutrients, setting the stage for a remarkable career.

After completing his M.Sc., following his academic pursuits, Dr. G. P. Shetty served as a demonstrator in the Botany Department from 1967 to 1972. It was during this time that he embarked on a mission to reshape the landscape of Indian agriculture.

Between 1972 and 1974, Dr. G. P. Shetty collaborated with the Nimbkar Agricultural Research Institute in Phaltan, Maharashtra, as a Cotton Breeder, with support from the Indian Cotton Mill Federation in Bombay. This experience exposed him to prevailing agricultural practices in India, revealing critical gaps that fuelled his determination to make a difference.



THE GENESIS OF MULTIPLEX

While the Green Revolution ushered in a new era of food security in India, Dr. G.P. Shetty's concern extended beyond mere productivity. He was deeply troubled by the declining health of our soils, the depletion of organic matter, and the loss of essential micronutrients due to the over reliance on NPK fertilizers and chemical pesticides. At this pivotal juncture, he began advocating for a holistic approach to crop management, emphasizing the importance of balanced nutrition.

Despite facing initial scepticism from various quarters, **Dr. G. P. Shetty took a bold and unprecedented step. In 1974, he founded "Karnataka Agro Chemicals"** a pioneering company focused on manufacturing and supplying Micro & Secondary nutrients to address the pressing needs of the Indian agriculture. This marked the birth of the Multiplex Group of Companies, which stands today as a symbol of innovation, sustainability, and agricultural excellence.

Dr. G. P. Shetty's legacy is etched in the archives of modern agriculture history in India. His relentless dedication to fostering sustainable practices, ensuring food security, and nurturing the well-being of our farming communities continues to inspire generations. Under his visionary leadership, Multiplex remains at the forefront of agricultural innovation, committed to nurture our nation's agricultural heritage while safeguarding its future.



THE VISIONARY LEGACY: MULTIPLEX GROUP'S STALWART LEADERSHIP IN AGRICULTURE



Mr. Mahesh G. Shetty
Managing Director

Following in his esteemed father's footsteps, **Mr. Mahesh G Shetty** has expanded upon Dr. G. P. Shetty's visionary legacy. His journey towards succeeding his father commenced at a tender age, fuelled by an innate passion that blossomed during his academic years. He actively collaborated with his father, a pivotal step that afforded him invaluable insights into the intricacies of agricultural input production and marketing.

Today, armed with over two and a half decades of profound experience in the agricultural industry, Mr. Mahesh G. Shetty stands as a formidable force. Under the unwavering guidance of his father, he has played an instrumental role in elevating Multiplex Group into an esteemed organization, deeply entrenched in the production and marketing of micronutrients, specially fertilizers, organic manure, bio-fertilizers, bio-pesticides, bio-activators and pesticides across India.

Since 2009, under his astute leadership, Multiplex Group has ventured into International markets, forging robust relations with Djibouti and Ethiopia. Thanks to the resolute aspirations and relentless efforts of Mr. Mahesh G. Shetty, he holds the distinguished title of **Honorary Consulate of the Republic of Djibouti**, a testament to his International approach.

In recognition of his invaluable contributions, Mr. Mahesh G. Shetty has been bestowed with the prestigious title of "Young Industrial Entrepreneur" by the "International Competence Centre for Organic Agriculture (ICCOA)." Furthermore, under his able stewardship, Multiplex Group has earned the esteemed "Fertilizer Association of India (FAI)" award for its outstanding contributions in the production, promotion, and marketing of bio-fertilizers. His remarkable leadership has served for 4 years as the President of the "Indian Micro Fertilizers Manufacturers Association, (IMMA)" a position of influence and responsibility in the industry.



CULTIVATING EXCELLENCE: VISION FOR MULTIPLEX GROUP OF COMPANIES



Mrs. Nishchita M Shetty
Director

Mrs. Nishchita M Shetty embarked on a remarkable journey when she started M/s. Multiplex Urban Green India Pvt. Ltd. It was a natural progression for someone with her Independent mindset and a deep-rooted passion for Innovation.

Supported unwaveringly by her husband and father-in-law, Mrs. Nishchita M Shetty took upon herself the fulfillment of a long-cherished dream harboured by Dr. G.P. Shetty - that of providing urban dwellers with chemical residue-free food. Her personal mission is to instil a sense of delight in the cultivation and nurturing of vegetables, fruits, and flowers within urban households. She achieves this by offering a range of organic and eco-friendly products, Garden kits and Landscaping services. Actively involved in the “**Go Green, Grow Green**” initiative, Mrs. Nishchita M Shetty is a driving force behind sustainable urban agriculture.

In addition to her role at Multiplex Urban Green India Pvt. Ltd., she serves as a Director in all the subsidiaries of the Multiplex Group. Today, she stands as an acclaimed entrepreneur in her own right, a testament to her dedication and visionary leadership in the pursuit of healthier, more sustainable urban living.



MULTIPLEX GROUP OF COMPANIES



KARNATAKA AGRO CHEMICALS



MULTIPLEX BIO-TECH PVT. LTD.



MULTIPLEX AGRICARE PVT. LTD.



MULTIPLEX FERTILIZERS PVT. LTD.



OUR PRODUCT RANGE



MICRONUTRIENTS



FERTILIZERS



BIO PRODUCTS



GROWTH PROMOTERS



PESTICIDES



ADJUVANTS



PHEROMONES



DRONES



BOOM SPRAYERS



ELECTRIC TRACTORS



AGRI SENSORS

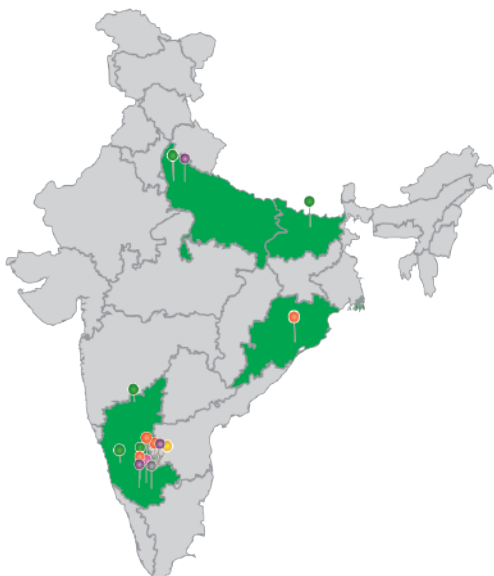


SPRAYERS



SEEDS

OUR MANUFACTURING UNITS



- **KARNATAKA AGRO CHEMICALS**

KARNATAKA: BENGALURU (NAGARBHAVI), SINDAGI, BHADRAVATHI
UP: GHAZIABAD
BIHAR: BEGUSARAI

- **MULTIPLEX BIO-TECH PVT. LTD.**

KARNATAKA: BENGALURU (PEENYA), NELAMANGALA, TUMKUR, HIRIYUR
ODISHA: KHORDHA

- **MULTIPLEX AGRICARE PVT. LTD.**

KARNATAKA: BENGALURU (PEENYA), TUMKUR
UP: GHAZIABAD

- **ANSHUL AGRO CHEMICALS**

KARNATAKA: TUMKUR

- **MULTIPLEX FERTILIZER PVT. LTD**

KARNATAKA: NELAMANGALA

- **NABL ACCREDITED LAB**

KARNATAKA: BENGALURU (PEENYA)

OUR TEAM - A DYNAMIC TEAM DRIVING AGRICULTURAL EXCELLENCE

At Multiplex Group of Companies, our success is fueled by an exceptional and passionate team that spans across various disciplines and roles. Our roster includes highly dedicated Doctorates and Scientists who bring cutting-edge research and innovation to our agricultural practices. They collaborate seamlessly with our skilled agriculturists and horticulturists to pioneer sustainable farming techniques. Behind the scenes, our Finance staff and HR team ensure the efficient management of finances and human resources. Our Operations staff, Information Technology team, Logistic enablers, Technical team, Farm advisors, Sales & Marketing Professionals, Designers, Video Editors, PR team, Machinery maintenance team, Regulatory, Legal and Administration work in harmony to streamline our processes and deliver top-quality products to our customers. Our dynamic Managers and Supervisors provide leadership and guidance to our Production Assistants, while our housekeeping staff maintains a clean and safe environment. Our committed Delivery boys, Drivers, and Office assistants play crucial roles in ensuring seamless operations. Together, this diverse and passionate team at Multiplex Group embodies our mission of advancing agriculture and improving lives through Innovation, expertise and teamwork.



OUR TEAM



PIONEERING SUSTAINABLE AGRICULTURE AND SOIL HEALTH INNOVATION

Multiplex Group's unwavering commitment to balanced crop nutrition management, sustainable agriculture, and food production has garnered recognition and adoption by Government authorities, Agricultural Organizations and Universities alike. Our visionary approach to soil health, dating back to the 1990's, has played a pivotal role in inspiring state and union Governments to launch vital soil health missions, revolutionizing agriculture practices and promoting eco-friendly agricultural methods.

At the core of our mission is the dedication to enhancing organic carbon content in the soil and introducing biological products that foster sustainable and environment friendly farming practices. This commitment has led to the development and introduction of a wide range of Innovative products including Bio-pesticides, Bio-fungicides, Bio-stimulants, Organic Manure, Plant growth promoters and solutions designed to improve seed germination and vitality. These Innovations have significantly reduced the chemical burden on agricultural fields, contributing to safer and more sustainable agriculture.

With five decades of experience in the agriculture sector, Multiplex has been deeply involved in every aspect of agriculture, from education and research to extension services, input production, and marketing. Our continuous efforts focus on developing products tailored to diverse geographies and Agro-climatic conditions, ensuring that farmers have access to effective solutions that meet their specific needs.

Multiplex stands as a beacon in the agricultural industry, recognized as **"Total Agri Solution Provider"** in the agricultural sector. Our unwavering commitment to sustainable practices, soil health and the well-being of farming communities has solidified our position as a trusted partner for those pursuing eco-conscious agricultural excellence. By offering comprehensive solutions, we empower farmers nationwide to thrive while safeguarding the environment. Multiplex is thus shaping the future of Agriculture



MULTIPLIX RESEARCH AND DEVELOPMENT: ADVANCING SUSTAINABLE AGRICULTURE



Multiplex's cutting-edge R&D Unit, established in June 2022 is DSIR recognized centre and focuses on modern agriculture's critical issues. Multiplex Bio-tech Private Limited, Bengaluru facility houses advanced laboratories conducting groundbreaking research in climate, smart agriculture and developing commercially successful bio-based products. Key accomplishments include the development of commercially successful bio-based products, ongoing climate-smart agriculture research, and conceptual projects nearing commercial status. Rigorous field trials validate product efficacy in diverse Agro-climatic zones.



Our commitment to R&D remains steadfast, aiming to introduce innovative products periodically & fostering sustainable agriculture to address evolving agricultural challenges. At Multiplex, we pioneer advancements for sustainable and productive agriculture, ensuring food safety and security for the future.





LEADING THE WAY IN ADVANCED AGRICULTURAL MANUFACTURING



Multiplex Group boasts a robust manufacturing network across India, with a state of the art facilities in Bengaluru, Tumkur, Hubli, Sindagi, Ghaziabad, Begusarai and Khordha to produce high-quality agricultural inputs. Our infrastructure, designed with advanced technology, adheres to strict quality assurance protocols to innovate solutions for modern agriculture. Sustainability and responsible waste disposal are priorities, with stringent safety controls in place.

Our expansive production units, equipped with pharmaceutical-grade equipment, meet market demands while upholding quality standards. In 2021, we inaugurated a cutting-edge biotech unit for large-scale production of bio-fertilizers, bio-pesticides and bio-decomposers. Automated packing ensures precision and purity, maintaining product integrity. Recent expansions incorporate pharmaceutical-grade equipment, highlighting our commitment to quality assurance through a comprehensive total Quality Management System ISO 9001 & 14001 certified that sets us apart from competitors.

MULTIPLEX GROUP'S GLOBAL FOOTPRINT IN SUSTAINABLE AGRICULTURE

The Multiplex Group, founded by Dr. G.P. Shetty and led by Managing Director Mr. Mahesh G. Shetty, is dedicated to sustainable development and global harmony. With a global vision, Multiplex expanded its reach to Ethiopia, Djibouti and other countries. Mr Mahesh G Shetty's role as Honorary Consul of The Republic of Djibouti further strengthened these international ties.

The company's trading extends to countries such as Venezuela, Cyprus, Lebanon, the Maldives, and Kenya since 2011. Our agricultural products benefit farmers across the globe. In recognition of their initiatives and research, we received an award from The Fertilizers Association of India in 2008 for superior quality bio-fertilizers. The Multiplex Group's motto, "**Multiplex Farmer Happy Farmer**" guides our commitment to uplifting farmers and their families worldwide.





KARNATAKA AGRO CHEMICALS

Pioneering Quality Agriculture Solutions

Karnataka Agro Chemicals (KAC), the parent organization of the MultiPlex Group, has been serving farmers in India and overseas since its inception in 1974. Under the brand name



Our mission is to deliver high-quality agricultural inputs that meet local authorities' nutrient grades and specifications, enhancing crop nutrition and plant protection. With over 50 years of experience, MultiPlex is a trusted brand for sustainable farming technologies and comprehensive agricultural solutions. Our dedicated Scientists Research Innovative technologies continuously.

Our manufacturing facility uses cutting-edge equipment to produce micronutrients, major nutrients, secondary nutrients, plant bio-activators and more in liquid, granular, and powder forms, meeting diverse agricultural needs. As a part of Karnataka Agro Chemicals (KAC), MultiPlex offers products including Micronutrients, Plant Growth Regulators, Beneficial Element Fertilizers, Bio-stimulants, Plant Bio-Activators, Sticking/ Wetting/ Spreading Agent and Water pH Balancer with a commitment to quality and export to over 17+ countries.

KAC's legacy is built on Excellence, Innovation and a deep commitment to agriculture. Our journey continues as we provide top-quality solutions to enhance farm produce quantity and quality while promoting sustainable farming practices.



ALTERNATIVE FERTILIZERS FOR SUSTAINABLE AGRICULTURE

Agriculture in India has achieved self-sufficiency but the production is resource intensive, cereal-centric, regionally biased and has raised serious sustainability issues. Understanding the essential role of fertilizers in agriculture, The Government of India has significantly allocated funds for nutrient-based subsidies for NPK- fertilizers. However, the increasing demand for NPK fertilizers in India continues annually and subsidizes the burden for the treasury year after year.

At Multiplex Group, our commitment to Atmanirbhar Bharat and progressive agriculture is evident in our sustained efforts over the past 50 years. We combine research and extension activities to deliver cutting-edge, sustainable solutions in allied sectors of agriculture. Our alternative fertilizers, including Multiplex Liquid N, Multiplex Green Potash, Multiplex Green Phosphorus and Multiplex Pranam-Ca, exemplify our dedication to sustainable agriculture. These products revitalize soil health, fertility and productivity, improve plant growth with balanced nutrition and induce resistance against adverse biotic and abiotic factors.

■ **MULTIPLEX LIQUID-N** - Multiplex has introduced a formulated Liquid Nitrogen to replace traditional urea fertilizer with a more efficient and environmentally friendly nitrogen source. Multiplex Liquid-N containing 32% total nitrogen, comprising 16.5% urea nitrogen, 7.5% ammoniacal nitrogen, and 7.5% nitrate nitrogen. It can be used for soil application, drip irrigation, and foliar spray. Multiplex Liquid-N is readily available to plants and helps in faster nitrogen assimilation.



45 kg

=



1 Litre

■ **MULTIPLEX GREEN PHOSPHORUS** - Multiplex has developed Green Phosphorus, a sustainable alternative to DAP (Di-Ammonium Phosphate) fertilizer that ensures better phosphorus utilization which contains organic manures fortified with beneficial microorganisms. This innovative product supplies the necessary phosphorus & nitrogen to plants, solubilizes unavailable phosphorus in the soil and revitalizes soil fertility and productivity.



50 kg

=



30 kg



■ **MULTIPLY GREEN POTASH** - Multiplex introduced Green Potash to replace MOP (Muriate of Potash) fertilizer and provide a more effective potash source for crops, which is derived from a natural by-product source and enriched with beneficial microbes. This product makes potash easily available to plants, mobilizes fixed potash in the soil, overall improves plant health, quality of the produce and crop yield.



50 kg

=



40 kg

■ **MULTIPLY PRANAM-Ca** - Multiplex Pranam-Ca is an alternative to Calcium Nitrate fertilizer that enhances calcium availability to plants which contains water-soluble organic calcium and other nutrients like nitrogen and boron, which are easily available to plants. Derived from a biological source, this product reduces the carbon footprint in the environment and can be used for foliar spray and drip irrigation. Pranam-Ca being an organic derivative, does not harden under high humidity, unlike the highly hygroscopic calcium nitrate.



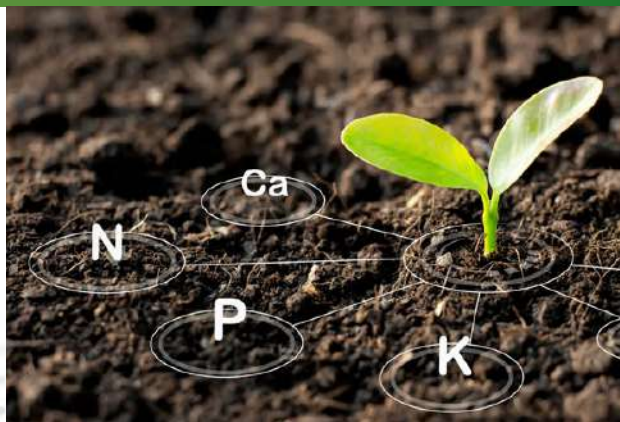
25 kg

=



1 Litre

Traditional NPK fertilizers come with significant limitations, such as inefficiency, environmental damage, and increased cost of production. A substantial portion of the applied urea, phosphorus, and potash ranging from 40-75% is wasted through leaching, fixation volatilization, and evaporation. These inefficiencies lead to the contamination of surface water and groundwater, causing harm to the environment and human health. Given these concerns, there is a growing emphasis on promoting alternative fertilizers, particularly eco-friendly products. The PM-PRANAM scheme offers various programs to encourage the use of such alternatives. By adopting alternative fertilizers, India can achieve food security without harming the environment, thereby reducing costs for both Government of India and farmers.



MULTIPLEX AGRICARE PVT. LTD.

Plant Protection Solutions

Multiplex Agricare Pvt Ltd is a pioneering force in the pesticide manufacturing industry. Nestled in the heart of the industrial estate in Tumkur, our cutting-edge facility spans a generous 2.5 acres, dedicated exclusively to the production of pesticides in liquid and powder formulations.

Our facility, extending across 18,000 square feet, has been meticulously designed to align with the strictest industry standards. It features distinct sections for raw material procurement, formulation, packaging, storage of finished products, a state-of-the-art testing laboratory, and a well-organized administrative wing.

We take immense pride in our commitment to quality and adherence to the highest standards. This dedication has earned us recognition and acclaim from leading industries, leading to fruitful collaborations in the production of liquid, dusting, and soluble powder formulations.



Our Infrastructure has been lauded by prominent technocrats in the field of pesticides, positioning us as one of the premier formulating units in India. These accolades further strengthen our resolve to continue delivering high-quality products to benefit farmers and the agricultural sector.





MULTIPLY BIO-TECH PVT. LTD.

Leading the Way in Agricultural Innovation and Sustainability

For over two decades, Multiplex Group has been a leader in addressing the evolving needs of agriculture through innovative products and services. In 2000, we initiated a journey to establish advanced Bio-tech units dedicated to agricultural innovation. Our state-of-the-art facilities and technologies enable groundbreaking Research, Innovation, manufacturing and supply of various Bio-organic products. These include Organic manures, Bio-fertilizers, Bio-pesticides, and Pheromones. We also introduced insect virus-based Bio-pesticides and other technologies for plant protection to enhance crop nutrition. In September 2021, we inaugurated a fully automated Bio-tech unit, setting new standards in quality, preservation, and precision. Our commitment is to push the boundaries of agricultural innovation, ensuring a sustainable and productive future for farming communities worldwide.



PHEROMONE TRAPS

Sustainable Pest Management

Multiplex Group recognized the significance of “Integrated Pest Management” and initiated the development of “Pheromone Traps” as a vital component of this approach. Dr. G. P. Shetty Agri Research and Education Trust, established a dedicated Research and Product Development wing for pheromone traps at GPS Institute of Agricultural Management in 2016. Our journey began with the release of “Multiplex Aakarshan – Pheromone Trap for Fruit Flies” in May 2017, leading to nearly ten pheromone products in the past five years. We continue to research and launch products targeting various pests every year, focusing on environmentally safe solutions to reduce chemical use and promote a healthier planet.



MULTIPLEX BIO-TECH LABORATORY

Precision Testing for Agriculture Advancement

Founded in 1991 as a soil and fertilizer testing laboratory, Multiplex Bio-tech Pvt. Ltd. Laboratory has evolved into an institution dedicated to serving the agricultural community. Accredited by NABL since 2017, we adhere to ISO/ IEC 17025/2017 standards, ensuring precision and quality in agricultural testing. Our laboratory offers comprehensive quality testing of soil, water, plants/ leaves, organic manure, and fertilizers. Our team of highly qualified professionals manages the laboratory, providing accurate assessments and recommendations to enhance crop productivity. We receive samples from across the country for analysis and our experts recommend to the farmer's need. Additionally, our laboratory serves as a study center for GPSIOAM, offering agricultural management courses and prioritizing an optimal learning experience for students.





MULTIPLEX URBAN GREEN INDIA PVT. LTD.

Cultivating Green Spaces in Urban Living

Multiplex Urban Green was started in 2014 by the Multiplex Group, empowering urban residents to grow vegetable, flower, and medicinal plant gardens in their homes' limited spaces, including balconies, terraces, and backyards. We offer a scientific and comprehensive approach to crop management, ensuring a rewarding gardening experience from seed to harvest. Our services are customized to urban clients' unique needs, providing expert guidance, promoting safe and organic cultivation, and enhancing greener urban spaces in residential and commercial complexes. We look forward to expand our services to metropolitan areas, establish an exclusive outlet, and conduct workshops for all age groups to promote greener urban living.

Multiplex Urban Green is dedicated to fostering gardening joy in urban homes while promoting organic and eco-friendly products and services, aligning with the **"GO GREEN GROW GREEN"** initiative and serving as your one-stop gardening solution.



Balcony Gardening



Vertical Gardening



Landscaping



Terrace Gardening



Kitchen/
Backyard Gardening



MULTIPLEX FERTILIZERS PVT. LTD.

Commitment to Quality Seeds for Sustainable Agriculture

Seeds are the linchpin of agriculture, impacting crop production significantly. Relying on successive generations of their own seeds can lead to reduced viability, altered genetic traits, and increased vulnerability to pests and diseases, resulting in lower yields. Multiplex Fertilizer Private Limited, an ISO 9001:2015 certified sister company of the Multiplex Group, addresses this issue by producing superior-quality seeds tailored to different agro-climatic zones. These seeds exhibit high tolerance to biotic and abiotic stresses, ensuring robust and sustainable crop production. With a focus on sustainability, our commitment to quality contributes to better crop yields and greener agricultural practices. At **Multiplex Fertilizer Private Limited**, we empower farmers with top-tier seeds to enhance crop quality, yield, and agricultural sustainability.



- DRUMSTICK
- RADISH
- BEANS
- COW PEA
- TOMATO
- CAPSICUM
- CHILLI
- BRINJAL
- GOURDS
- MELONS





MULTIPLY FARMING

Collaborative Agriculture: Transforming Barren Lands into Productive Green Fields

Multiplex proudly introduces “Collaborative Agriculture,” aimed at partnering with passionate agriculturists to transform barren and semi-cultivated land into thriving and productive agricultural landscapes. With over four decades of experience in diverse crops and agro-climatic conditions, Multiplex has managed extensive land areas across borders. Drawing on our expertise, we now seek collaboration with landowners to fulfill their green and productive land vision.

In today’s world, a holistic approach to agricultural productivity is crucial. Whether you own 10 acres or vast areas of land, Multiplex Group aims to be your “Total Agri Solution Provider” for improving soil health, enhancing crop productivity and enhancing the quality of life. Our integrated approach, refined through years of Research and Development is marked by quality and innovation. We prioritize trust, transparency, and mutual benefits in our relationships.

Multiplex Farming as a partner in this transformative journey offers comprehensive support in every agricultural aspect from soil testing, layout and preparation to crop selection, input recommendations, pest control, and finding markets for your crops.



Multiplex Farming
Collaborative Agriculture



EMPOWERING RURAL AGRICULTURE THROUGH TECHNOLOGICAL INNOVATION



Multiplex Group is committed to transforming the agricultural sector by introducing smart, cost-effective electric vehicles (EVs) that make farming easier, more profitable and sustainable. Bullwork Mobility is leading the way with innovative solutions that are easy to use and accessible to everyone.



Bullwork Mobility's electric tractors are designed to be easy for everyone to use, regardless of gender. They are also highly efficient, helping farmers save up to ₹3 lakhs each year in running costs. These tractors take care of repetitive tasks automatically, making farming less labour-intensive and more productive. These tractors have a significant positive impact on the environment, each one can reduce CO₂ emissions by 10,000 kgs annually, contributing to a cleaner and healthier planet. By using Bullwork Mobility's tractors, farmers are not only improving their own operations but also playing a part in protecting the environment and promoting social responsibility. With Bullwork Mobility, Multiplex Group is bringing the future of farming to today's fields, making agriculture better for farmers and the planet.

 www.bullworkmobility.com



Introducing Gida Bits, a revolutionary Soil Sensing device that unlocks real-time insights for the field's conditions. Our innovative solution provides accurate weather forecasting, predictive analysis for pests and diseases, scientific advisory for informed decision-making and real-time soil moisture monitoring.

 www.yuktix.com

ELEVATING AGRICULTURE THROUGH INNOVATIVE DRONE SOLUTIONS



Multiplex Drone Pvt. Ltd., established in July 2019, is a leading player in the agricultural drone sector. As a DGCA approved Remotely Piloted Aircraft System Training Organization (RPTO), we are dedicated to transforming aerial crop spraying for the farming community. With deep roots in the Multiplex Group of Companies, a renowned name in agriculture for five decades, our mission is to provide tailored drone solutions for the agriculture sector. We offer top-notch drone pilot training, high-quality drone products, engineering solutions, on-demand services and unwavering customer support. Our R&D and manufacturing units cover 5,000 sq. ft. and 20,000 sq. ft. for Warehouse, Repair and Training Center in Nelamangala, Bengaluru enabling us to produce 7 to 10 drones daily.

Multiplex Drone Pvt. Ltd. is committed to advancing agriculture through cutting-edge drone technology. Our achievements reflect our dedication to innovation and we continue to lead the way in revolutionizing aerial crop management for the benefit of farmers and the agriculture sector.



MULTIPLEX FOREST FACTREE

Advancing Quality Planting Material and Sustainable Agroforestry

Multiplex Forest Factree's core focus is on producing uniform, healthy, and disease-free planting materials through seeds or vegetative methods. By supplying high-quality saplings like Mahogany, Teak, Sandal, Rosewood, Soapnut, Jackfruit & Jamun we support afforestation, agroforestry, and plantation programs, aligning with national policies. Our commitment to responsible nursery management and sustainable agroforestry practices is exemplified by our collaborations with leading research institutions. We provide agroforestry training to farmers, emphasizing species selection based on socio-economic factors and adaptability to agro-climatic zones and rainfall patterns.

Our efforts yield significant environmental, economic, and social benefits. We reduce pressure on natural forests, enhance nutrient recycling through deep-rooted trees, protect ecological systems, contribute to carbon sequestration and improve soil health. Economically, we increase food, fodder, fertilizer, and timber production, mitigate crop failure risks, and boost farm income. Socially, we elevate rural living standards, improve nutrition and health outcomes, and stabilize community habitats for farm activities.

In summary, Multiplex Forest Factree is dedicated to promoting sustainable agroforestry practices, providing high-quality planting materials, and contributing to environmental, economic, and social well-being in alignment with national policies.





EMPOWERING AGRICULTURE

The Multiplex Group's Visionary Initiatives



ANSHUL AGRO CHEMICALS - Empowering Agriculture, Nurturing Growth

Anshul Agro Chemicals (AAC), founded in 2005, is a dynamic player in the agricultural sector. Based in Bengaluru, we offer a comprehensive range of agri-input solutions for a variety of crops. As a proud member of the Multiplex Group of Companies, with rich agricultural experience, we place farmers and their success at the heart of our mission. With operations spanning across India, our commitment to meeting the unique needs of farming communities remains unwavering.



www.anshulagro.com



GPS INSTITUTE OF AGRICULTURAL MANAGEMENT - Nurturing Agricultural Experts and Entrepreneurs

GPS Institute of Agriculture Management functioning under Dr. G. P. Shetty Agri Research and Educational Trust is a specialized Agricultural Institution recognised by Bangalore University. It plays a pivotal role in bridging the divide between academic knowledge and practical field requirements. Our institute has become a magnet for rural youth interested in the agriculture sector, providing them with comprehensive training to transform into agriculture field experts and budding entrepreneurs. The graduates who emerge from our institute are spread across the nation, actively engaging in agricultural research and extension activities.



www.gpsioam.org



MULTIPLEX SAFE & FARM FRESH - Nature's bounty at your doorstep

Established in 2016 and nestled in the vibrant city of Bengaluru, Multiplex Safe Farm & Fresh is on a mission to bridge the growing gap between urbanites and chemical-free, wholesome produce. As urban life gets busier, the desire for healthy, untainted fruits and vegetables has never been more significant. We've embraced this need and are dedicated to bringing the freshness of the organic farm right to your doorstep with a growing commitment to offering organic and healthy foods in your daily life.



AGRIPLEX - Delivering Agri solutions at Farmer's doorstep

Established in 2016 and headquartered in Bengaluru, Agriplex Private Limited is an innovative e-commerce platform with a clear vision - "To be a nationwide enabler for delivering quality Farming Inputs and agriculture Best Practices Services to Farmers at their doorstep while promoting a sustainable farming future." Our mission is to bridge the gap and act as a transparent channel between farmers and Manufacturers/ Distributors/ Dealers, ensuring access to fair commodity prices.



www.agriplexindia.com

MULTIPLIX VAAHINI

Cultivating Agriculture Wisdom



Multiplex Vaahini, our Kannada bi-monthly magazine, enriches farmers' knowledge in Agriculture and Horticulture. Our expert team covers diverse topics, promoting sustainable agriculture. **Dr. G.P. Shetty's** insights grace every issue.

MAGAZINE BENEFITS

- ◆ Offers scientific insights for sustainable farming
- ◆ Provides crop-specific guidelines and research-backed articles
- ◆ Shares Department of Agriculture updates
- ◆ Empowers farmer in pest, disease and nutrient management

Contact us for advancing farming practices and staying at the forefront of the industry.





MULTIPLY FARMER'S CLUB

Empowering Indian Agriculture

Multiplex Farmer's Club unites Indian farmers, offering doorstep access to scientific crop management resources. We empower farmers, recognizing their vital role in our nation's prosperity and food security.

MEMBERSHIP BENEFITS

- ◆ **Priority Service:** Swift delivery of farming necessities.
- ◆ **Free Expert Guidance:** Access to experienced executives for informed decisions.
- ◆ **On-Field Demonstrations:** Witness product effectiveness.
- ◆ **Farmer's Kit:** Key Products worth more than the registration fee.
- ◆ **Insurance:** Rs. 50,000/- Accidental Death coverage.

Lucky Draw: Chance to win exciting prizes.

Join us to empower Indian agriculture and our farming community, building a brighter future together.



MULTIPLY FARMERS' MEET

Empowering Farmers



Farmers' meets at Multiplex are organized with a set of clear objectives aimed at advancing the agricultural community. These gatherings serve as platforms for knowledge dissemination, providing farmers with up-to-date information on crop management, sustainable farming practices, and cutting-edge technologies. They also focus on skill enhancement through training sessions, fostering networking opportunities among farmers and experts. Farmers' meets promote access to high-quality agricultural inputs, facilitate problem-solving discussions, and offer insights into market trends and strategies. Furthermore, these events emphasize sustainability, community building, and feedback collection, ultimately empowering farmers and contributing to the growth of the agricultural sector.





MULTIPLY DEALER'S MEET

Elevating Agriculture

Dealers' meets in the Multiplex Group serve as vital platforms for various stakeholders, primarily dealers, manufacturers, and farmers, to come together and discuss, collaborate, and strategize. These meetings are essential for several reasons, and their objectives include:

- ◆ Product Knowledge Dissemination
- ◆ Market Insights
- ◆ Feedback Exchange
- ◆ Training and Skill Enhancement
- ◆ Promotion and Marketing
- ◆ Problem-Solving
- ◆ Compliance and Regulatory Updates
- ◆ Recognition and Incentives
- ◆ Market Expansion

Dealers' meets in the agriculture sector play a pivotal role in disseminating knowledge, fostering collaboration, and driving growth in the industry. They serve as a bridge between manufacturers and dealers, ultimately benefiting farmers by ensuring they have access to the latest agricultural technologies and solutions.



AWARDS & RECOGNITIONS



Fertiliser Association of India Award

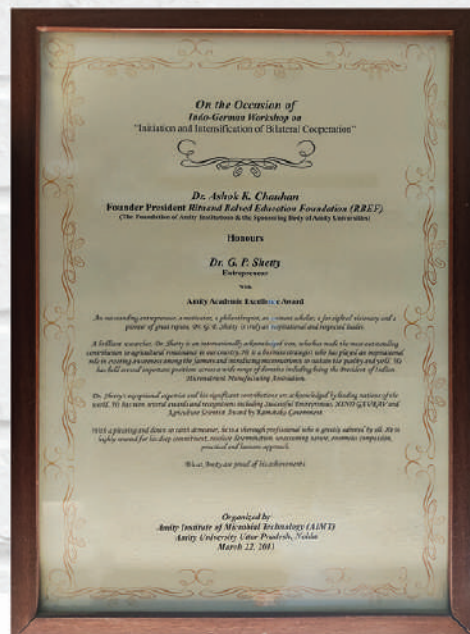
Presented by Secretary to Government of India,
Ministry of Fertilizers, New Delhi,
To,
Dr. G.P.Shetty,
CMD, Multiplex Group of Companies.

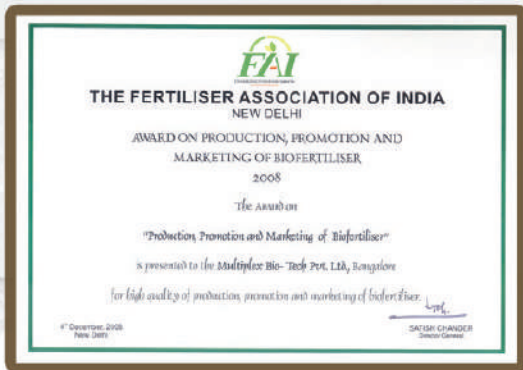


Karnataka State

Rajyotsava Award for Agriculture - 2008

Presented by Shri. B.S.Yoddyurappa,
Honourable Chief Minister of Karnataka
To,
Dr. G.P.Shetty,
CMD, Multiplex Group of Companies.







RESEARCH PUBLICATIONS

1. G. P. Shetty, A. Meghana, Praveen Kottari, and Mahesh G Shetty. Aerial farming: Revolutionizing M-Drone in sustainable agriculture. - International Journal of Agriculture extension and social development.
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12. GP Shetty, Rajarshi Dasgupta, Mahesh G Shetty, A Meghana and Meghana GB. A review of minimizing fertilizer losses through controlled-release technology, with a focus on urea and leaching prevention. - Int J Adv Biochem Res; 8(8S):37-41. DOI: 10.33545/26174693.2024.v8.i8Sa.1729.
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28. Divya, K. and Sankar, M., 2009. Entomopathogenic nematodes in pest management. - Indian Journal of Science and Technology, 2(7):53-60.



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We Thank...

.... the Farming Community, our Marketing Associates, All State Departments of Agriculture and Horticulture, Agricultural Universities, Research Institutions and All our well wishers for their continued and valuable patronage and for helping us to realize our motto of rendering our services with Quality Products and our humble contribution to the Agricultural Sector.



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